

# Sarah Castilleja

Visual Designer ♦ Illustrator



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## Experience

### Khoros ♦ 2020

visual designer

Created digital and print assets for the Khoros brand, worked on signage and environmental design for company events. Worked with a team of designers to further expand brand awareness through social media.

### Thinktiv Austin ♦ 2019

visual designer

Created digital and print assets for brand systems, style guides, logo marks and other brand collateral. Collaborated with product designers and developers to create design systems and ux/ui components. Worked directly with clients varying from cyber security to sports and lifestyle.

### Tokyo Electron US ♦ 2018

design intern

Worked on a team of designers to create posters, graphics, videos, presentations, and digital assets for an international corporation. Utilized time and project management.

### Visual Arts Scholastic Event ♦ 2019-2020

vase juror | junior vase juror

Interviewed, critiqued and selected student artwork of differing skill levels in both middle and high school to advance to the State level.

### Rockport Center for the Arts ♦ 2015-2017

art space camp instructor

Led multiple art classes throughout the day, managed interns and assigned job duties, created lesson plans and project ideas for students in grade levels differing from 1st through 5th.

## Achievements

### Graphis New Talent ♦ 2020

Honorable Mention

### Deans List ♦ 2015-2019

Texas State University

### Texas State Food Hackathon ♦ 2018

Awarded "Best Design"

### Rising Eyes of Texas Art Show ♦ 2018

Awarded 2nd Place

### Rising Eyes of Texas Art Show ♦ 2015

Awarded The Susie Love Scholarship Award

### Visual Arts Scholastic Event ♦ 2011-2015

Consecutive State Medalist

## Involvement

### Student Association of Illustrators

Officer, Branding Designer, Founding Member

### Texas State University AIGA

Student Member

### Texas State Archery Club

Student Member

## Skills

Adobe Creative Suite, Adobe XD, Typography, Branding, ux/ui, Art Direction, Illustration, Sketch, Zeplin, Excel, Powerpoint, InVision, Product Design

## Education

### Communication Design, BFA ♦ May 2019

Texas State University, Summa Cum Laude